



We solve

54.5%

of the Population's
Everyday Problems

-
- 25 million of the KR population wear eyeglasses
 - 54.5% of Adult Population
 - 39.0% of teenagers
- (Korean Optometric Association 2019)



#1 World

Top Selling Anti-fog Microfiber
Cloth for Glasses

8 million

Over 8 million sold



#1 MS in KR

Supplying to 40%
of optician's shop



#1 Brand

Naver shopping



#1 Sales

Sold out in Kakao Makers
Four consecutive years



Military Sniper Scope Anti-Fogging Agent





Our Anti-fog tech is used
in Starbucks stores in KR



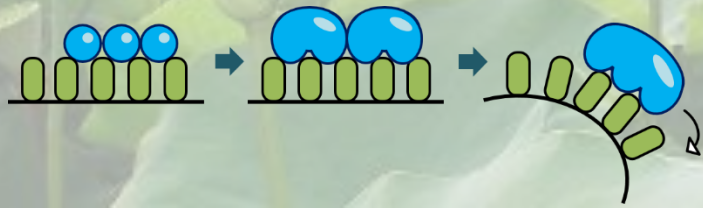
Company Summary



- Established – 2014, June (www.bluegold.co.kr)
- HQ office – inside Seoul National University
- Research / Manufacture of Super Hydro-phobic/Super Hydrophilic Materials
- Main Products | Household items / Chemical products
 - : Fabric / Clothing hydro-phobic – Glasses / Building Anti-staining coating
 - Anti-fog coating
- Currently Exporting to more than 10 countries (China, HK, Germany, Spain)

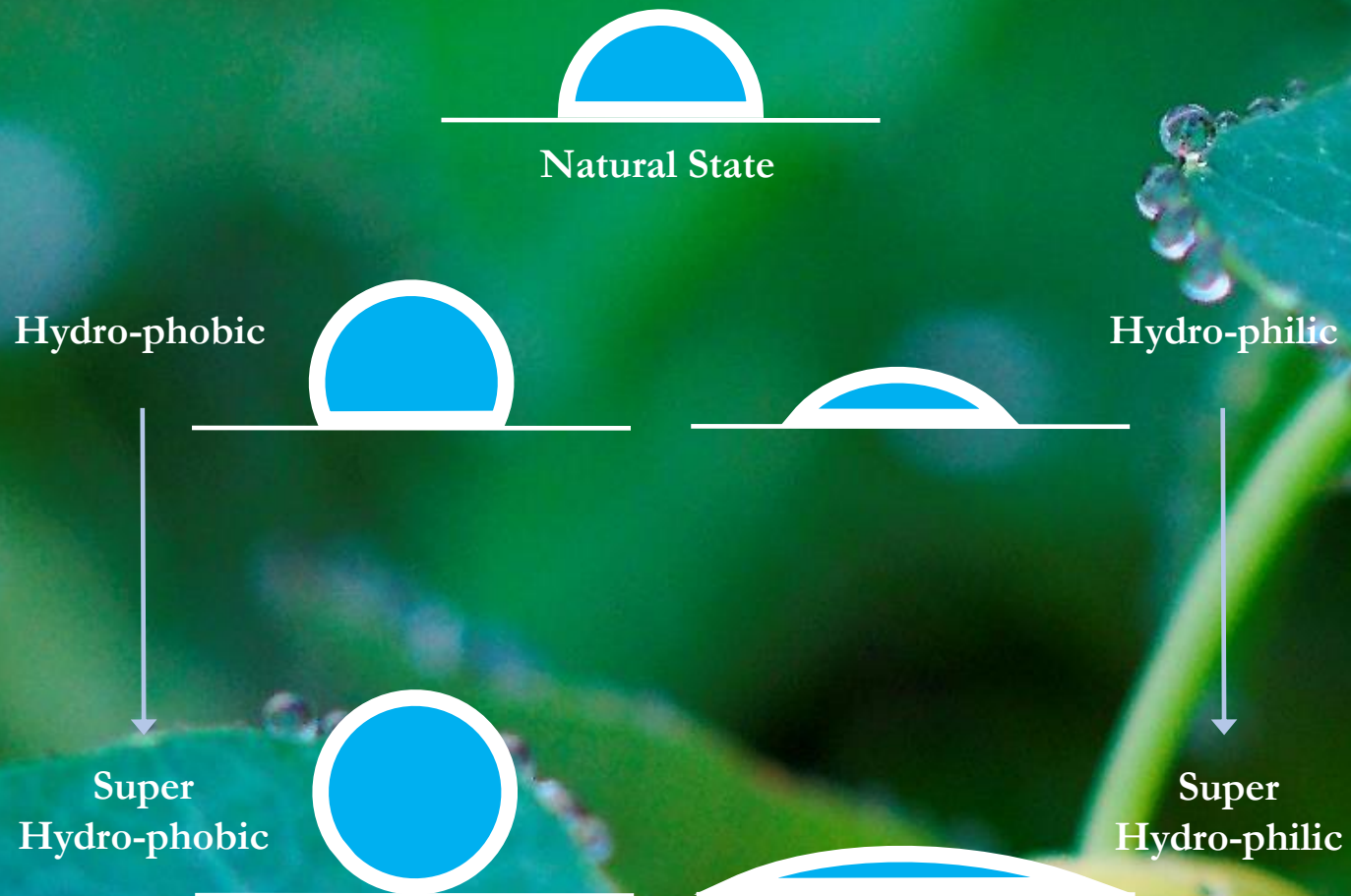


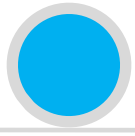
Lotus Leaves remain clean at all times



Our key business is to make our lives better using Super hydrophobic and Super hydrophilic technology

Super Hydro-phobic VS Super Hydro-philic





Super Hydro-phobic



Will not wet or stained



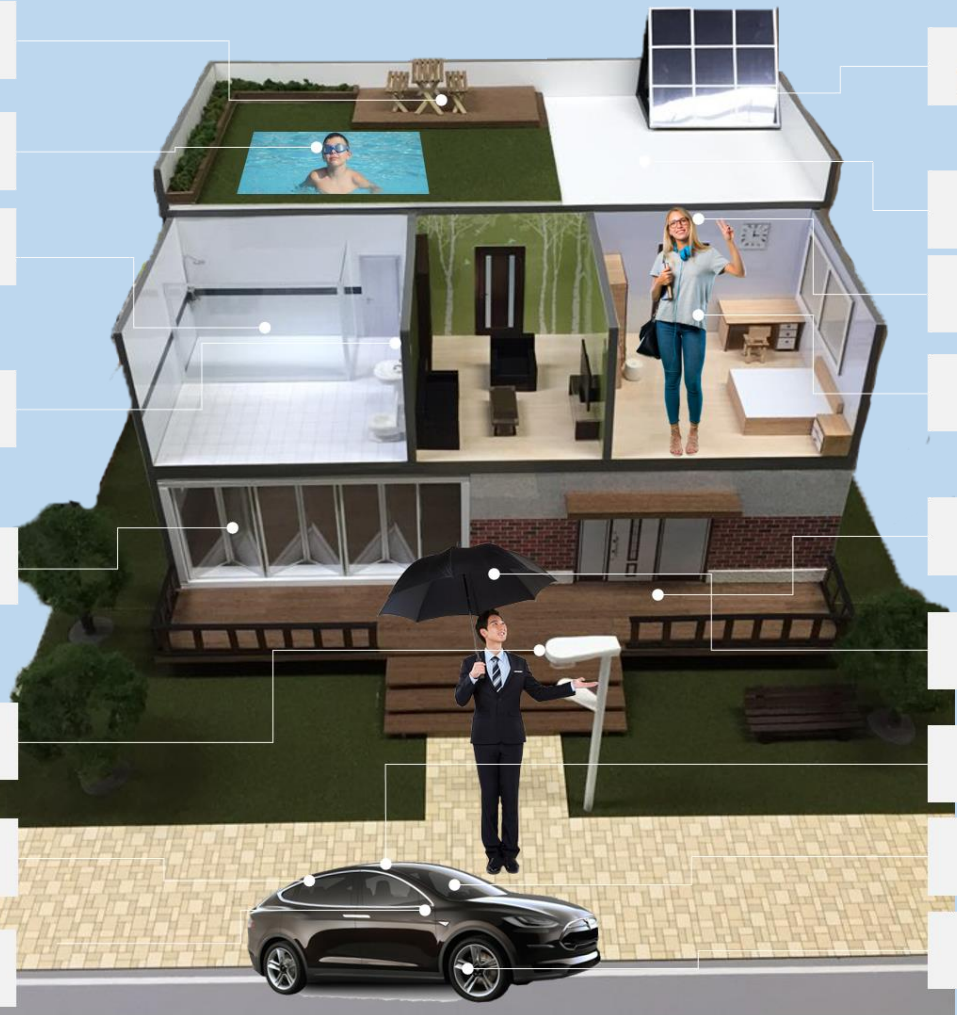
Super Hydro-philic



Glass is clear & will not leave any spot

Self-Cleaning Technology

- KeepDry**
[테라스/외자 오염방지 초발수 코팅]
- SuperClear Diver**
[수영고글 김서림 방지 코팅]
- SuperClear HomeCare**
[샤워부스/욕실 유리 물때 방지 초친수 코팅]
- Ani-Fog Home**
[거울 김서림 방지 코팅]
- SuperClear W**
[건축물/외장유리 오염방지 코팅]
- SuperClear for Surveillance**
[CCTV용 오염방지 및 가시성 향상 코팅]
- Repellent for Auto**
[자동차 도장면 초발수 코팅]
- SuperClear CarCare**
[자동차 옆유리/사이드미러 물때방지 코팅]



- Citrus**
[태양광패널 광전효율향상 Anti-Dust/AR코팅]
- Envi Series**
[실내 바닥 청소 세정제]
- LOOY**
[김서림방지 안경클리너]
- TexDry Series**
[섬유/의류 오염방지 발수 코팅]
- KeepDry**
[목재/석재 오염방지 코팅]
- Plee**
[젖지 않는 초발수 코팅 우사]
- SS Liquid film**
[자동차 도장면 보호 특수 액상 필름]
- Anti-Fog Auto**
[자동차 유리 김서림 방지 코팅]
- SuperClear for Wheel**
[자동차 휠 분진 부착 방지 코팅]

Everywhere

50

Portfolios



Our aim is to Eliminate Cleaning by Self-Cleaning Technology

Rapid Sale Growth



Company's ESG Activity

S

Social



World's first disabled mountaineer
"Kim-Hong-Bin Sharing Hope Expedition"
Supported with our product "LOOY"



E

Environment

Eliminate usage of umbrella vinyl
(200 million used yearly)

Introduced eco-friendly packaging for products

By using our product, people can reduce 42% of
detergent use and 25% of water use

Certification of Green Technology

Appendix.



Super Hydrophobic

- Colorless / transparent coating

- Remains breathable

- Can be applied to various fabrics / leather

- Long durability up to 2 years

- Eco-friendly / Pleasing scent



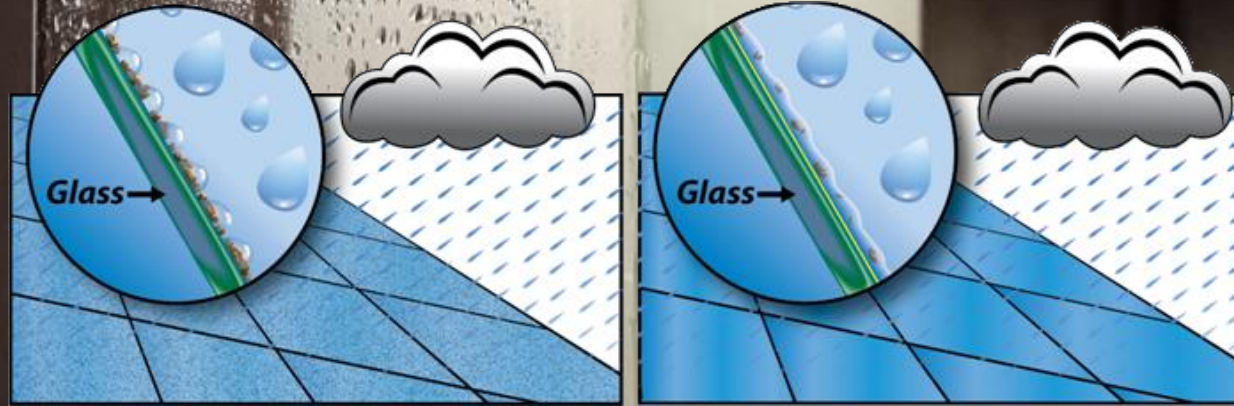
texdry

Super Hydrophobic



TexDry's Super Hydrophobic nano particles will coat your fabrics strand by strand to protect itself from possible contamination

Super Hydrophilic



Normal Glass

Coated Glass



superclear

Super Hydrophilic

When SuperClear's super hydrophilic nano particles are coated to the glass, it will prevent any obstruction caused by rain and humidity



Super Hydrophilic

Our technology not only offers self-cleaning and anti-fogging but also offers reduced friction to enable faster surfing experience



Number of Korea's Surveillance System

4,000,000



Anti-fog Spray enables surveillance system to maintain clear view

Other Products

1

Photoelectric efficiency enhancement coating for solar panels



Solar Panel

Anti-Reflective

Self Cleaning

Anti-Static

Other Products

2

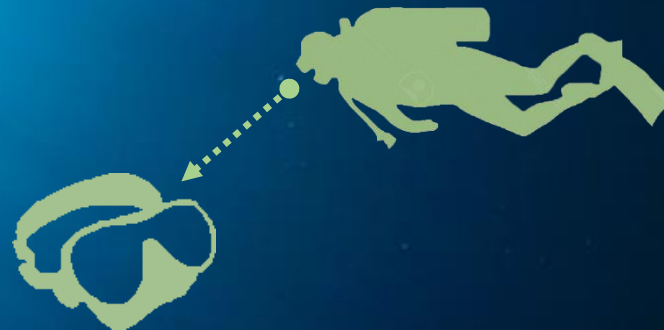
Special anti-fog coating for diving goggles

Clear sight without fogging
even in extreme environment

① Functional underwater

② Safe materials

③ works the same outside



Other Products

3

Special anti-fog for helmet / ski goggles

Clear sight even in low temperature
/ high speed environment



① Innovative quality



② Simple to use

③ Competitive price

Beijing OTEC - 2nd Place



OTEC

IE Business School – Venture Day - 1st Place



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bluegold.

Technology Recipe

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🌐 www.bluegold.co.kr